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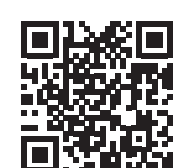
Rewriting the future of pharmaceutical residues in water

Tom is chronically ill and takes his daily beta blockers without thinking where it ends up. He learns that improper disposal and drug residues can harm rivers and wildlife, affecting the nature he loves to spend time in. At his local pharmacy, he discovers how to safely return unused medicines and that water treatment plants are reducing residues too.

By acting together, Tom, pharmacists, and water experts protect both community health and the environment.

Lead partner:

TCNN Innovation Support (NL)



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